



What is HCI2008?

hci2008 is the premier annual conference on human-computer interaction in Europe, attracting hundreds of delegates from dozens of countries. This is the only UK opportunity to reach the top decision-makers in the field. It's where you have to be if you're a leader in usability, user experience, interaction design, the web, wearables, mobile computing...anything where people interact with computers.

- leading academics present cutting edge research
- practitioners help shape the research agenda for academia
- research students hone their skills

My organisation should support you?

- you recruit people – they'll be here and looking for jobs
- you use the academic research - you'll hear about the latest findings
- you sell to usability and interface people – they make decisions here

Where is this all taking place?

hci2008 will be at Liverpool John Moores University in the heart of the European Capital of Culture, 2008.

OK – what are the opportunities?

- **sponsor:** support the whole conference and make a big impact
- **exhibitor:** get close to our attendees and market your products to them
- **supporter:** show your commitment to excellence in research and practice

We've listed all levels of involvement on the next page - and if you'd like to do something different just let us know. We're happy to discuss other options.

Right, I'm in. What do I do now?

Please contact:

David England (Conference Chair)
d.England@ljmu.ac.uk (+441512312271)

Our credentials?

All our submissions are peer review by leading academics and practitioners, and our publications have an enviable record of being cited in scholarly research. We're expecting 250-300 delegates of which 60% are likely to be from the UK, 25% from the rest of the EU and 15% from the USA and elsewhere. About 30% of our attendees are practitioners, 50% are academics and 20% research students. To get a preview of this year's exciting programme see: <http://www.hci2008.org>

Sponsorship opportunities

	GOLD SPONSOR	SILVER SPONSOR
	£5000 + VAT	£2000 + VAT
name & logo associated with conference	✓	✓
name & logo on conference website	✓	✓
name & logo on literature and proceedings	✓	✓
name and logo on projected event displays	✓	✓
6 square metres of exhibition space	✓	✓
number of full complimentary registrations	3	1
use hci2008 name in publicity campaigns	✓	
include promotional leaflet in delegate bags	✓	
choice of exhibition space location	✓	

Or just be a supporter...

If you don't want to provide full sponsorship then there is also the possibility of being a supporter of one of our break out sessions (**Break supporter £600 + VAT**), your logo will be prominently displayed during the break and you'll be acknowledged in the conference programme. Alternatively you can sponsor the doctoral consortium (**Doctoral consortium supporter £300 + VAT**) where PhD candidates spend the whole day discussing their research with leading experts in the field of HCI.

Exhibition opportunities

	GOLD EXHIBITOR	SILVER EXHIBITOR
	£900 + VAT	£600 + VAT
Skirted table or 3m x 2m space (power & seating)	✓	✓
name & logo in exhibition programme	✓	✓
passes to attend conference sessions	2	1
name and logo on exhibition website	✓	✓
insert in all delegate bags	✓	
2 invitations to conference dinner	✓	

To discuss your exhibition and sponsorship requirements contact:

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